



Bleed the Blue,  
Barrie the True

Barrie RFC

2017 Sponsorship Program

**Barrie RFC**

Tel: 705-817-0945 Email: [info@barrierugbyclub.com](mailto:info@barrierugbyclub.com)  
[www.barrierugbyclub.com](http://www.barrierugbyclub.com)



## Become a Barrie RFC sponsor!

Barrie Rugby Football Club, member of Ontario Rugby and Canada Rugby, is a proud club that continues to grow in popularity around the region. We are volunteer run, with a deep passion for providing an exciting and inclusive sport to youth and adults.

The club has a rich history providing competitive teams, who have flourished, playing all over Ontario. Since its Inception in 1967, Barrie RFC has continued to grow in numbers, while always remaining a very close-knit and social club. We boast several hundred players from as young as 4 years old, up to some Men's Team members who may never stop playing!

Barrie RFC offers competitive rugby throughout the spring, summer and fall, with off-season training during the winter.

Our club consists of 13 highly competitive teams. We currently offer youth co-ed non-contact rugby from under 6 to under 12, junior competitive rugby from under 14 to under 18, and additionally 3 Men's teams and a Women's team.

We cover the entirety of Simcoe County, reaching north of Orillia, West of Collingwood and Alliston, and South to Bradford, having absorbed a few clubs over the last decade.

We are currently seeking partners and sponsors from local businesses to help support the growth, development, and success of our club and all of its players.

## What does your contribution go towards?

Any funds that the club receives will go towards the following;

- Help subsidize registration fees for players who are struggling financially.
- Help maintain our new "Jim Hamilton Field" which continues to be one of the best in the province
- Aid in our annual operation costs such as field rental, referees, physiotherapy, etc.
- The commitment to develop children, youth and young adults through sport with the goal that no one is left out.

## Company Marketing Goals through Barrie Rugby.

- Create Brand & Company Loyalty
- Create Awareness / Visibility
- Reinforce image
- Drive retail traffic
- Showcase companies community & social responsibility

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## Current Opportunities

### Premier Club Partner: \$4000

(1 spot available)

- Company Logo centre chest on a new set of 23 Jerseys for 1 team [available when team jerseys are in renewal year] – Jerseys remain in use for minimum 3 years.
- Company Logo presence on any electronic newsletter/announcements
- Company Logo on website [with link] for 1 year.
- Company logo on ALL handout material
- Logo printed on select “specialty” clothing sold by the club
- 8’ x 4’ Banner displayed at all club home games, from May to October [Jim Hamilton Field @ Barrie Sports Complex, Midhurst]
- Opportunity to hand out coupons/product at select club events
- Main spot on the “Barrie RFC Sponsorship Brochure”
- Barrie RFC Game Jersey to hang at establishment/business

### Title Team Sponsor: 3 Year Deal -

**\$2000 (year 1), \$500 (year 2), \$500 (year 3)**

- Company Logo centre chest on a new set of 23 Jerseys for 1 team [available when team jerseys are in renewal year] – Jerseys remain in use for minimum 3 years.
- Jersey with Company Logo to hang in establishment/business
- Company Logo on website [with link] & all handout/digital material for 3 years.
- Secondary spot on the “Barrie RFC Sponsorship Brochure”
- Barrie RFC Game Jersey to hang at establishment/business

### Secondary Jersey Sponsor: 3 Year Deal -

**Sleeve - \$500 (year 1), \$500 (year 2), \$500 (year 3)**

**Back - \$750 (year 1), \$750 (year 2), \$750 (year 3)**

- Logo placed on sleeve of Jersey (New Set) OR Logo placed above/below numbers on back of Jersey (New Set)
- Company Logo on website [with link] for 1 year.
- Company logo on ALL handout material
- Secondary spot on the “Barrie RFC Sponsorship Brochure”
- Plaque displaying partnership with Barrie RFC

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## Platinum Partner: \$1000

(5+ Spots available)

- Company Logo on website [with link] for 1 year.
- Company logo on ALL handout material
- Secondary spot on the “Barrie RFC Sponsorship Brochure”
- Complimentary Barrie RFC Stickers to distribute to customers [up to 25]
- Commemorative “Platinum Partner of Barrie RFC” plaque

## Gold Partner: \$500

(5+ Spots available)

- Company Logo on website [with link] for 1 year.
- Company logo on ALL handout material
- Secondary spot on the “Barrie RFC Sponsorship Brochure”

## Youth Team Sponsor (Age 6-12): 2 Year Deal – \$750 (year 1) \$500 (year 2)

(3 Spots available)

- Company Logo centre chest on a new set of Youth Jerseys for 1 team [Jerseys will be used for 2 years while playing in that age category]
- Company Logo on website [with link] for 2 years.

## Silver Partner: \$200

(5+ Spots available)

- Company Logo on website [with link] for 1 year.
- Secondary spot on the “Barrie RFC Sponsorship Brochure”

- ❖ *Banner sizes are relative, size dependant on availability.*
- ❖ *Banners available to Premier, Title and Platinum Sponsors at cost.*
- ❖ *Brochure will be distributed to all players, coaches, parents, and fans.*

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## Barrie Rugby “RUK” Program (Rugby Unites Kids)

Barrie Rugby offers our “RUK” program, this is intended to provide financial assistance to our youth and junior athletes if necessary.

We have the following two options available;

- Sponsor a Player – You provide the financial contribution towards 1 player’s registration fees.
- Provide any amount into our pot fund to disperse among select players in need.

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